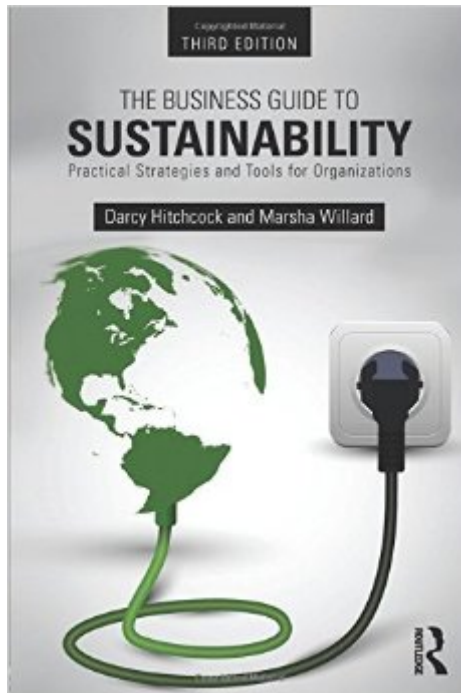


The book was found

The Business Guide To Sustainability: Practical Strategies And Tools For Organizations



Synopsis

The Business Guide to Sustainability is a practical introduction to implementing a comprehensive sustainability strategy in any organization.Â Written by top business consultants, thisÂ usefulÂ book can be applied in both large and small enterprises. This edition shifts away from a discussion of CSR to focus more squarely on sustainability. It explores strategies for implementing sustainability in each of the functional areas of the corporation (accounting, HR, operations, etc.), while providing examples from a range of sectors, including manufacturing, services, and government. The book also includes the authorsâ™ S-CORE assessment tool to help organizations determine whether they are on the right track, identify new opportunities, and assign accountability and responsibility. Brimming with interesting stories and examples, and covering new developments such as the emergence of BRICs and the effects of the Great Recession, this book will interest managers, business owners, and students for whom sustainability is a priority.

Book Information

Paperback: 290 pages

Publisher: Routledge; 3 edition (April 3, 2015)

Language: English

ISBN-10: 1138786195

ISBN-13: 978-1138786196

Product Dimensions: 6 x 0.7 x 9 inches

Shipping Weight: 15.5 ounces (View shipping rates and policies)

Average Customer Review: 4.2 out of 5 starsÂ Â See all reviewsÂ (4 customer reviews)

Best Sellers Rank: #512,600 in Books (See Top 100 in Books) #151 inÂ Books > Business & Money > Processes & Infrastructure > Green Business #406 inÂ Books > Business & Money > Economics > Sustainable Development #419 inÂ Books > Textbooks > Business & Finance > Business Development

Customer Reviews

The Third Edition of The Business Guide to Sustainability: Practical Strategies and Tools for Organizations shows the evolution of the field of sustainability, and the increasing business value of practical sustainability implementation. The guide expanded on the case studies offered in previous versions, tailoring cases specifically to address the conditions after the Great Recession suffered in 2008. The depth of knowledge exhibited by the authors, Hitchcock and Willard, provide valuable guidance and insights into the directionality of sustainability trends and insights for how businesses

can leap-frog beyond linear business assumptions. The book is predicated on the use of the S-CORE Assessment, the proprietary Sustainability Competency, Opportunity, Reporting, and Evaluation software that assesses sustainability initiatives, measures progress, and benchmarks that progress against others in the sectors and industry. Although the full benefit of this tool is best realized by having a licensed professional conduct the assessment, the guide retains its value by inviting the reader to critically assess how their organization behaves and brainstorm more sustainable solutions. The book is structured so that within each chapter, the reader can gain a proficient overview of sustainability, understand why it is important, and how it affects the reader and their organization. It is arranged by sectors (services, manufacturing, and government), then focuses on individual departments (functions), such as purchasing, senior management, facilities, and human resources. The conclusions of each functional chapter includes Application Questions and an S-CORE self-assessment for the reader to use for identifying strengths and areas for improvements.

[Download to continue reading...](#)

The Business Guide to Sustainability: Practical Strategies and Tools for Organizations Business Plan: Business Tips How to Start Your Own Business, Make Business Plan and Manage Money (business tools, business concepts, financial freedom, ... making money, business planning Book 1) Innovations in Sustainability: Fuel and Food (Organizations and the Natural Environment) Reinventing Organizations: A Guide to Creating Organizations Inspired by the Next Stage of Human Consciousness Exponential Organizations: Why new organizations are ten times better, faster, and cheaper than yours (and what to do about it) Exponential Organizations: New Organizations Are Ten Times Better, Faster, and Cheaper Than Yours (and What to Do About It) The Cleveland Clinic Way: Lessons in Excellence from One of the World's Leading Health Care Organizations: Lessons in Excellence from One of the World's ... Care Organizations VIDEO ENHANCED EBOOK Reinventing Organizations: An Illustrated Invitation to Join the Conversation on Next-Stage Organizations BUSINESS PLAN: Business Plan Writing Guide, Learn The Secrets Of Writing A Profitable, Sustainable And Successful Business Plan ! -business plan template, business plan guide - Trading: 6 Manuscripts + 8 Bonus Books - Forex Guide, Day Trading Guide, Options Trading Guide, Forex Strategies, Day Trading Strategies, Options Trading Strategies Practical Management Science, Revised (with CD-ROM, Decision Making Tools and Stat Tools Suite, and Microsoft Project) Sales: A Beginners Guide to Master Simple Sales Techniques and Increase Sales (sales, best tips, sales tools, sales strategy, close the deal, business ... sales techniques, sales tools Book 1) Successful Business Plan: Secrets & Strategies (Successful Business Plan

Secrets and Strategies) Photography Business Box Set: Master the Art of Wedding Photography and Start Your Own Business (business photography, business photography, starting photography business) Office Kaizen 2: Harnessing Leadership, Organizations, People, and Tools for Office Excellence Research and Writing in the Seminary: Practical Strategies and Tools The Bible of Options Strategies: The Definitive Guide for Practical Trading Strategies Business and Society: Ethics, Sustainability, and Stakeholder Management Forex: Strategies - Best Forex Trading Strategies For High Profit and Reduced Risk (Forex, Forex Strategies, Forex Trading, Day Trading Book 2) Options Trading: Strategies - Best Options Trading Strategies For High Profit & Reduced Risk (Options Trading, Options Trading For Beginner's, Options Trading Strategies Book 2)

[Dmca](#)